

MEDIA ALLIANCE
1985 ANNUAL CONFERENCE
SEPTEMBER 12, 13 & 14, 1985
THE KITCHEN <> 512 West 19th Street, NYC

September 12th

8:00PM

Experimental Television Center Presents: New Equipment Demonstration by David Jones, and
Screening organized by Shalom Gorewitz, with the
assistance of Ralph Hocking and Sherry Miller.

September 13th

9:30 AM

Registration & Coffee

10:00

Welcome & Introduction: Robin White, Director

10:15

Keynote Speaker: Deirdre Boyle, Video Critic
*These remarks will be based on observations of the last 20
years of video.*

11:15

Arts Advocacy In New York: Demi McGuire, Executive
Director, Arts Coalition of the Empire State (ACES);
Diane Martuscello, Executive Director, Alliance of
New York State Arts Councils (ANY SAC); Assemblyman
Richard Gottfried, from the 64th Assembly District;
Paul F. Twardy, Assistant Director, Senate Special
Committee on the Culture Industry;
Moderator: Rochelle Slovin, Executive Director,
American Museum of the Moving Image.

12:45 PM

Luncheon at The Kitchen

2:30

Videotape Preservation In 1985: Mary Lea Bandy,
Director, Department of Film, Museum of Modern Art;
Bob Harris, Anthology Film Archives; Alan Lewis,
Director of Film & Videotape, CBS News Archives;
Moderator: Barbara London, Assistant Curator/Video MoMA

4:00

End of the Friday Session

September 14th

- 11:45 AM *Registration*
- 12:00 Noon *Opening Remarks from Robin Schanzenbach, President
of the Media Alliance Board of Directors
Introduction of Candidates for Board of Directors
Questions from the floor*
- 12:45 PM *Luncheon*
- 1:45 *Election, Robin Schanzenbach, presiding.*
- 2:00 *Business Meeting of the Membership:
Treasurer's Report; Director's Report; Approval of the FY
1986 Budget; New Business; Election Results.*
- 3:45 *Minority Producers Move In Video:
Discussion & Screening by Shu Lea Cheang, Victor
Masayesva, Jr., Michelle Parkerson, Victor Sanchez;
Moderator: Rene Tajima, Film News Now Foundation and
Third World Newsreel.*
- 6:00 *End of Panel*
- 6:30 - 9:00 *Cocktail Party at KAMIKAZE, 531 West 19th Street*

We would like to thank the following people for the time, energy, ideas and/or materials that they contributed to this Conference: Lois Bianchi-Metropolitan Division/Ch. 13, Susan Christian-Black Filmmaker Foundation, Bob Doyle-Visual Studies Workshop, Laura Larson-Intern, Barbara Osborn, Allan Siegel-Third World Newsreel, Elizabeth Weatherford-Museum of the American Indian, and The Kitchen staff & consultants-Joe Beirne, Steve Guiliano, Stuart Hodes, Lugus, Robin O'Hara, Carlota Schoolman, Michael Stier, Lauren Sunstein & Amy Taubin.

Catering provided by Joan Scarpino. Monitor and microphones provided by Technisphere.